



The Redline Triathlon Club is a not-for-profit organization dedicated to the pursuit of all things triathlon: by promoting family fitness, by providing group training, and by offering social opportunities. Membership in Redline Triathlon Club gives you the opportunity to learn more about the art, science, and sport of triathlon (swimming/biking/running), and to share our passion about multisport within this area. Check out [www.redlinetriclub.org](http://www.redlinetriclub.org) and find us on Facebook!

## What Is the Redline Tri Club All About?

- Redline Triathlon Club was formed in the Fond du Lac area in 2002.
- Our membership has expanded to include Fond du Lac, Winnebago, Ozaukee, Washington, Dodge, and Sheboygan Counties.
- Active membership currently consists of 100+ people – individual men, women, and entire families!
- Ages of members range from under 5 years old to over 70 years old.
- Our website: [www.redlinetriclub.org](http://www.redlinetriclub.org) is interactive, informational, and promotional.
- We help our members train for races that occur all over Wisconsin and the nation, ranging from Kids' Super-Sprint (very short) races to Olympic (medium) distance races, to Half-Ironman (long) and Ironman (very long) distance races.
- We host experts and coaches to teach about triathlon-related areas of interest including bicycle maintenance, swim clinics, the psychology of racing, nutrition, shoe fit, and running mechanics.

## Why Sponsor the Redline Triathlon Club?

- Redline Triathlon Club receives significant local media coverage because we promote a healthy lifestyle in multisport.
- Our sponsors are promoted on our race wear, website, banners, team tent, brochures, and by the athlete members themselves!
- The Club is instrumental in introducing laypeople and aspiring athletes to the sport of triathlon: running, biking and swimming, and associated local events, as well as to cross training: including cross-country skiing, roller skiing, snowshoeing, and yoga.
- Our club developed and hosts the the Kettleman Duathlon, a local run-bike-run event held near Long Lake in the Kettle Moraine State Forest Northern Unit. This year it drew 150+ athletes, in addition to families and spectators.
- We assist with the Indoor Kids Triathlon at the Fond du Lac YMCA. This fun event promotes triathlon at an early age at much shorter and safer distances, in order to raise awareness about childhood obesity.
- We assist with the Full Moon Half-Marathon in Sheboygan County.
- Currently, our reasonable club membership fee offsets only a portion of the cost of pool rentals, club USAT insurance, USAT club fee, website maintenance, and speaker fees.
- We also apply for and earn grants from USAT to expand our club and events.
- Your sponsorship is a **LARGE** part of continuing and expanding the services we offer to our members. Your partnership with Redline is an opportunity to share information regarding **YOUR BUSINESS** with Redline members and their contacts.

## What Will You Receive for Your Support and Sponsorship of the Club?

Advertising and promotion for your business in the following forms:

- Advertising and promotion for your business in the following forms: Redline race wear, club email “ Redline Weekly”, Website, Brochure (with distribution at local vendors, events and races) , and an option to have your tent at the races we organize, and direct contact with our athletes.
- Members receive a weekly e-mail called "Redline Weekly" from the Club on current activities and accomplishments. This is a great way to communicate to members about your business.
- Redline will provide information to members on your current promotions and opportunities.
- Redline members patronize sponsors and raise awareness by word-of-mouth.
- [www.redlinetriclub.org](http://www.redlinetriclub.org) allows you to link your web site with ours.

## Club Activities

### Fall & Winter

- We organize and host the Kettleman Duathlon.
- The club attends and volunteers at local running events throughout the fall and winter, from two miles to marathons.
- Swim work outs are provided at the Fond du Lac Aquatic Center and in locations in Sheboygan and Ozaukee Counties, and an instructed group workout is led every Saturday or Sunday. Attendance at our swim workouts continues to make this a strong program.
- We attend and host indoor spins (bike rides) when weather becomes inclement.
- Redline promotes and attends the fundraiser Super Spin (indoor ride) every January. This event raises money for a hospital in Rosita, Nicaragua.
- We have guest speakers to educate and promote proper nutrition and health, as well as technique and information on swimming, biking and running, and on equipment selection and maintenance.
- We promote off-season events including cross-country skiing and snowshoeing.

### Spring & Summer

- Redline members attend, support, and compete in numerous local, regional, and national triathlon events, often as a group. Club events were 10, other events attended were 30+ . Go Redline!
- We host Club group bike rides every weekend and one week day.
- From the beginning of May through mid-October, we host Club swim, bike, and run workouts every weekend, and certain weekdays at Elkhart Lake.
- We attend and support the Tuesday night track workout with the Fond du Lac Running Club, and local bike shop rides
- Camping with fellow Redline members is part of the High Cliff triathlon experience.

Thank you for your time and we look forward to teaming up with you. If you have any questions please do not hesitate to ask.



## Redline Triathlon Club Sponsorship Form

Contributor: \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### \$750.00 or more – Ironman Distance Sponsor \$ \_\_\_\_\_

- Website - Large Logo on club Website with Link to Your Website - 1st Tier
- Placement of Large Logo in Prominent Location on our Race Wear worn by our athletes
- Recognition at Race sites with Club Tent and Banner
- Receive Email "Redline Weekly" with Club updates
- Free Family Membership to Club
- Prominent and Large Logo Placed in Club Brochure
- Opportunity to speak to the Club

### \$500.00 – Half Ironman Distance Sponsor

- Website - Large Logo with Link to Your Website - Published on Club Website - 1st Tier
- Recognition at Race sites with Club Tent and Banner
- Placement of Smaller Logo on Race Wear
- Receive Email "Redline Weekly" with Club updates
- Free Family Membership to Club
- Logo Place in Club Brochure
- Opportunity to speak to the Club

### \$350.00– Olympic Distance Sponsor

- Website - Smaller Logo on Website with Link to Your Site - 2nd Tier
- Free Family Membership to Club
- Receive Email "Redline Weekly" with club updates
- Free Family Membership to Club
- Logo Place in Club Brochure
- Option to speak to the Club

### \$250.00 and under – Sprint Distance Sponsor

- Website Link on Site – Third Tier Website
- Receive Email “Redline Weekly” with Club updates
- Free Family Membership to Club
- Listed in Club Brochure

**Advertising Information:** Please provide a logo (preferably electronic such as jpeg) and any advertising information you would like us to have. Questions email [info@redlinetriathlonclub.com](mailto:info@redlinetriathlonclub.com)

#### Payment Options:

Payment included with Form: Amount: \$ \_\_\_\_\_ Check # \_\_\_\_\_

**Mail Donations to: Redline Triathlon Club, PO Box 146, Sheboygan Falls, WI 53085**

#### Acknowledgement:

\_\_\_\_\_  
Contributor's signature                      Redline Representative                      Date