



The Redline Triathlon Club is a not for profit organization dedicated to the educational pursuit of triathlon, general physical fitness, and representation of the sport of triathlon within the community. In addition, it is to provide social opportunities and group training opportunities.

### *What is the Redline Tri Club All About?*

- Redline Triathlon Club was formed about 3 years ago.
- Membership has about doubled every year since it started.
- Age of members range from 13 to 70.
- Gender female and males and families.
- Members are mostly in Fond du Lac, Winnebago and Sheboygan County.
- Website: [www.redlinetriclub.com](http://www.redlinetriclub.com) – interactive and promotional
- Provide Club Liability Insurance
- A member of USAT Triathlon Organization
- Insurance Certificate will be provided if requested.

### **Club Activities**

#### *Fall & Winter*

- Swim work outs are provided at the Fond du Lac Aquatic Center and a instructed group workout is lead every Saturday. Attendance at our swim workouts has doubled over past two years.
- Attend and support local running events (community sponsored events) ex. Turkey Trot
- Redline promotes and attends the Super Spin at the YMCA every January. Raises money for a hospital in Rosita, Nicaragua
- Provide guest speakers to educate and promote proper Nutrition, Health, as well as technique and information on swimming, biking and running

#### *Spring & Summer*

- Redline members attend many Triathlon events as a group.
- Club Group bike rides every weekend and one week day.
- Club swim, bike, run workouts every week end at Elkhart lake.
- Redline clubs members support the Kids YMCA Triathlon in August.  
80 + kids attended the event 2004 and 2005. We encourage and promote an active lifestyle for children of all ages.
- Tuesday Night – Fond Du Lac Running Club – Track Workout

## *Why Sponsor the Redline Triathlon Club?*

- Redline Triathlon Club has received significant local media coverage promoting a healthy lifestyle and the sport of triathlon.
- The Club is instrumental in introducing new people to the sports of running, biking and swimming (Triathlon).
- The Kid's X-terra attracts over 100 kids annually. It promotes these three sports (Triathlon) at an early age.
- Currently the minimal club membership fee covers some of the cost of pool rental, insurance, USAT membership fee, website maintenance fee and some miscellaneous expenses. Sponsorship money is a big part of continuing and expanding these services.
- With the rapid growth of the club more Redline Clothing is needed and sponsorship money helps pay for set up cost.
- The Club would also like to offer welcome packets to potential members (i.e. water bottle, swim cap, t-shirt, promotional items).
- Provide guest speakers to promote nutrition, education, and proper technique.

## *What you will receive for your support and sponsorship of the club?*

- Advertising and Promotion for your business in the following forms:  
Email, Website, Brochure, Races, Clothing.
- You Will receive a weekly e-mail called "Redline Weekly" from the Club on current activities and accomplishments. Your Logo appears on this e-mail.
- Redline members patronize sponsors.
- [www.Redlinetriclub.org](http://www.Redlinetriclub.org) allows you to link your web site with ours

Thank you for your time and we look forward to teaming up with you. If you have any questions please do not hesitate to ask.



[www.redlinetriclub.org](http://www.redlinetriclub.org)



## Redline Triathlon Club 2009 Sponsorship Form

Contributor: \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### \$750.00 or more – Ironman Distance Sponsor

- Placement on Race wear
- Recognition at Race sites with Club Tent and Banner
- Website - Large Logo - Published on club Website - 1st Tier Logo on Site
- Receive Email "Redline Weekly" with club updates
- Free Family Membership to Club
- Logo Place in Club Brochure

### \$500.00 – Half Ironman Distance Sponsor

- Website - Large Logo - Published on Club Website - 1st Tier Logo on Site
- Discounts for Products/Services can contribute to the Ironman Distance Sponsorship
- Receive Email "Redline Weekly" with club updates
- Free Family Membership to club
- Logo Place in Club Brochure

### \$350.00– Olympic Distance Sponsor

- Website - Smaller Logo - 2nd Tier Logo on Site
- Free Family Membership to club
- Receive Email "Redline Weekly" with club updates
- Free Family Membership to Club
- Logo Place in Club Brochure

### \$250.00 and Under and Discount / Service Offer - Sprint Distance Sponsor

- Website - Link on Site - Third Tier Website
- Receive Email "Redline Weekly" with club updates
- Free Family Membership to Club
- Logo Place in Club Brochure

**Advertising Information:** Please provide a logo (preferably electronic) and any advertising information you would like us to have.

### Payment Options:

Payment included with Form: Amount: \$ \_\_\_\_\_ Check # \_\_\_\_\_

### Acknowledgement:

\_\_\_\_\_  
Contributor's signature

\_\_\_\_\_  
Redline Representative

\_\_\_\_\_  
Date